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FOR IMMEDIATE RELEASE

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**Targeted Media, Inc. Announces
San Francisco Account Manager
Targeted Advertising Leader Hires Target Market Expert**

NEW YORK, NY—July 8, 2010—Targeted Media, Inc. Vice President, John Kenyon announced the addition of Nicole Read to their sales team, in the role of Account Manager. Read will be based in the San Francisco office and will represent Northern California and the Pacific Northwest.

Read joins Targeted Media from the Time Inc. News Group, where her dedication, knowledge and enthusiasm helped drive the sales success for both Fortune and Money. Prior to joining Time Inc, Read worked in network tech products sales for CallTower Inc., a Cisco business partner.

“We’re excited to have Nicole on our team,” notes Kenyon. “Her enthusiasm and experience in the magazine advertising industry is sure to be a great asset to Targeted Media.”

Nicole attended the University of California, Davis, where she earned her BA in Communications.

ABOUT TARGETED MEDIA:

Targeted Media, Inc. cover wraps leading magazine brands with custom marketing messages and delivers them to a highly targeted audience based on advertisers’ needs. Targeted Media offers two programs: One-to-One, which reaches specific individuals (like CEOs or community leaders), and Public Place, which positions wrapped magazines in strategic locations (like physicians’ waiting rooms or salons). Targeted Media is a division of Time Inc., a wholly owned subsidiary of Time Warner, Inc., the world’s leading media and entertainment company (NYSE:TWX).