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FOR IMMEDIATE RELEASE

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TARGETED MEDIA, INC. ANNOUNCES NEW ASSOCIATE DIRECTOR OF MARKETING

NEW YORK, NY—January 5, 2009—Targeted Media, Inc. Vice President John Kenyon announced that Debbie Fejes has joined the marketing team as the Associate Director of Marketing. Fejes will be working in the Stamford Connecticut office and will oversee all aspects of marketing including, sales development, research, creative services, and product development.

Fejes has more than 15 years' marketing experience, and was most recently a Sales Development Manager at Media Networks, Inc. She attended Sacred Heart University in Fairfield, Connecticut, where she earned her Bachelor's degree and M.B.A.

"Debbie joins us from MNI, where for more than eight years she has proven to be a very valuable contributor to MNI's success," said Kenyon. "Debbie's balance of analytical and creative problem solving skills, combined with an overall passion for marketing, will serve her well in this new role."

Targeted Media, Inc. cover wraps leading magazines with custom marketing messages and delivers them to a highly targeted audience based on advertisers' needs. Targeted Media offers two programs: One-to-One, which reaches specific individuals (like CEOs or community leaders), and Public Place, which places cover wrapped magazines in strategic locations (like physicians' waiting rooms or salons). Targeted Media is a division of Time Inc., a wholly owned subsidiary of Time Warner, Inc., the world's leading media and entertainment company (NYSE: TWX).

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