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TARGETED MEDIA, INC. ANNOUNCES NEW DETROIT ACCOUNT MANAGER

NEW YORK, NY—February 6, 2007—Targeted Media, Inc. announced the addition of Barbara Dickinson to their sales team, in the role of Account Manager. Dickinson will be working in the Detroit market, specifically covering the automotive category.

Dickinson has more than 20 years' sales and marketing experience, much of which focuses on the automotive industry. Most recently, she was a partner in Dickinson Media, a successful automotive media sales company. Dickinson attended the University of Cincinnati, where she earned a degree in Business.

“Barbara is great addition to our group,” said John Kenyon, Targeted Media Vice President of Sales. “She is a talented sales professional, and well versed in the needs of automotive marketers. I am confident that her knowledge of both the industry and the Detroit market will quickly make her an integral part of our team.”

Targeted Media, Inc. wraps leading magazines with custom marketing messages and delivers them to a highly targeted audience based on marketers' needs. Targeted Media offers two programs: One-to-OneSM, which reaches specific individuals like CEOs or community leaders, and Public PlaceSM, which places wrapped magazines in strategic locations like physicians' waiting rooms, salons, or automotive service centers. Targeted Media is a division of Time Inc., a wholly owned subsidiary of Time Warner, Inc., the world's leading media and entertainment company (NYSE: TWX).

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